

KOKAN BHUMI PRATISHTHAN

Noble Vision for GLOBAL KOKAN



Art Culture Food Tourism & Trade



SWAGATADHYAKSHA
Hon. Shrikantji Shinde
Member of Parliament

25th to 30th JAN, 2024

KDMC Ground, HBP Savlaram Maharaj
Mhatre Sports Complex, Dombivli (E)

www.globalkokan.org / www.kokanclub.org



GLOBAL KOKAN - EMPOWERING THE FUTURE OF KOKAN REGION

At Global Kokan, we are dedicated to catalyzing the economic development of the Kokan region, renowned for its abundant natural resources and breathtaking landscapes. Our mission is to halt the migration of Kokan's youth by offering them opportunities in business entrepreneurship, both within their districts and across Kokan, fostering employment for the emerging generation. Our vision extends to placing Kokan prominently on the global map across various sectors, including Industry, Real Estate, Infrastructure, Logistics, Agriculture, Tourism, Fisheries, Horticulture, and the hospitality industry.

Over the past decade, we have successfully organized an annual International Exhibition, featuring an impressive average of 500 exhibitors presenting their products and business models. With a staggering 2 lakh visitors annually, it has grown to become Maharashtra's most popular and largest exhibition. Key participants include MIDC, MSME, NSIC, Make in India, Start-ups, MTDC, various government departments, and distinguished guests such as Chief Ministers, cabinet colleagues, government officials, Central Ministers, Secretaries, industrialists, multinational representatives, and foreign counterparts. Join us in our journey to transform Kokan's potential into a thriving reality."

PREVIOUS EVENT - GLOBAL KOKAN

- 2011 - Bandra-Kurla Complex, Mumbai
- 2012 - Bandra-Kurla Complex, Mumbai
- 2013 - Nesco Complex, Goregaon, Mumbai
- 2013 - Mango Festival, London
- 2014 - CIDCO Ground, Sanpada, Navi Mumbai
- 2015 - Nesco Complex, Goregaon, Mumbai
- 2016 - Beach Festival, Dapoli
- 2017 - Maha Ganesh Festival, Mumbai
- 2018 - CIDCO Exhibition Centre, Vashi, Navi Mumbai
- 2018 - Laxmi Lawns, Magarpatta - GKF, Pune
- 2019 - Nesco Complex, Goregaon, Mumbai
- 2022 - Nesco Complex, Goregaon, Mumbai



GLOBAL KOKAN FESTIVAL VARIOUS PULSES & ACTIVITIES

UNLOCKING OPPORTUNITIES AT ADVANTAGE KOKAN

Kokan is not just the fastest-growing economic region in the country; it's a land of boundless potential. Over the next 5-10 years, Kokan is set to become a hub for world-class facilities, paving the way for a surge in investments. This magnetic transformation is capturing the attention of global investors who are flocking to Kokan, enticed by opportunities in tourism, infrastructure, real estate, urban development, tourism parks, port expansion, port-based industries, fisheries, and more. Kokan's industrious community and investors from all corners of the nation can access real-time information on the remarkable developments unfolding in Kokan."



REAL ESTATE PAVILION YOUR GATEWAY TO KOKAN'S REALTY

Prepare to be mesmerized by our forthcoming Mega Real Estate Pavilion, a dedicated space designed to showcase the wealth of projects and opportunities in the Kokan region, including Mumbai, Thane, Navi Mumbai, Vasai-Virar, Mahamumbai, Palghar, Raigad, Ratnagiri, and Sindhudurg. Our primary goal is to elevate the profile of real estate in the Kokan region. We anticipate enthusiastic participation from builders and organizations engaged in construction. As we create a splendid real estate gallery, it's our endeavor to unveil the limitless investment prospects that await in Kokan.



KOKAN INDUSTRIES PAVILION EMBRACING EXCELLENCE IN INDUSTRIAL GROWTH

Kokan is emerging as one of Maharashtra's fastest-growing industrial powerhouses. At this year's event, various government departments are set to unveil the immense potential and anticipated future of industries across sectors such as Port and Ship Building, Engineering, Pharmaceutical, Biotechnology, Petrochemicals and the oil & gas sector. IT (Information Technology) sector is also extending its reach into this region. We encourage existing companies in Kokan to spotlight their products, Corporate Social Responsibility (CSR) initiatives and contributions to social welfare. Joining us in this industrial extravaganza are prominent entities like MIDC, MSME & Make in India



MAKE IN KOKAN ABHIYAN YOUR PATH TO PROSPERITY

Kokan shines as a dynamic hub of development, sparking the interest of countless entrepreneurs and ambitious youth. At our dedicated platform, we unveil a spectrum of opportunities, government schemes, and incentives designed to fuel your entrepreneurial dreams. Explore the strategic plans crafted by various government corporations, including MTDC, CIDCO, MIDC, MMRDA, Agriculture Department, Fisheries Department, and Tourism Department. Our team of experts stands ready to guide aspiring entrepreneurs, offering insights into project management, training, and the essential support needed for startups to flourish.



GLOBAL KOKAN FESTIVAL VARIOUS PULSES & ACTIVITIES

CHHATRAPATI SHIVAJI MAHARAJ KOKAN IDOL PAVILION

CELEBRATING LOCAL HEROES

Step into the Chhatrapati Shivaji Maharaj Kokan Idol Pavilion, where we celebrate the remarkable personalities who have achieved crowning glory in their respective sectors, whether it be Agriculture, Fisheries, Mango Processing or any other domain. This pavilion is a tribute to the success stories of Kokan's idols, showcasing their incredible journeys and significant contributions to society. Join us in honoring these local heroes and be inspired by their extraordinary accomplishments."



VIR BAJIRAO PESHWA UDYOG BHUSHAN PAVILION

HONORING EXCELLENCE

The Vir Bajirao Peshwa Udyog Bhushan Pavilion stands as the pinnacle of prestige. Here, the most accomplished entrepreneurs hailing from the Kokan region, who have not only captured domestic but international markets, will take center stage. They will proudly showcase their products, recount their inspiring success stories, and provide invaluable insights into their industries. Named after the illustrious Bajirao Peshwa, who established Maratha supremacy in India, this pavilion serves as a tribute to exceptional achievement and excellence."

C.D. DESHMUKH GOVERNANCE & ADMINISTRATION PAVILION

NURTURING VISIONARY LEADERSHIP

The C.D.Deshmukh Governance & Administration Pavilion pays homage to the legacy of the illustrious C.D.Deshmukh, who served as India's Finance Minister. In this distinguished pavilion, both central and state government departments, such as MIDC, MTDC, MMB, JNPT, Fisheries Board, APEDA, MPEDA, EXIM, CONCOR & more, unite to provide invaluable guidance and information. They offer insights into a wide array of government schemes, support systems, and facilities that empower both entrepreneurs and visitors alike. Join us to discover the visionary leadership and administrative excellence that defines our nation."

KRANTISURYA BHARAT RATNA DR BABASAHEB AMBEDKAR UDYOG PAVILION

EMPOWERING INCLUSIVE ENTREPRENEURSHIP

In collaboration with the NSIC Department, we proudly present the Krantisurya BharatRatna Dr. Babasaheb Ambedkar Udyog Pavilion a dedicated space designed to promote, brand, and showcase goods and services by authoritative entrepreneurs and industrialists hailing from SC/ST/NT categories. This unique pavilion also serves as a platform for tribal communities, such as Koli and Warali, to voice their concerns and present their products. This initiative represents a pivotal aspect of our exhibition, committed to uplifting the most marginalized segments of society and fostering their entrepreneurial spirit



International tourism mahotsav

Kokan Travel Mart

No matter how big an economy Kokan becomes, you can never take its natural beauty away from it. It will always be the green, lush & blessed land as it is now & be on a tourist's wish list. Thus to bring the Kokan tourism into the glare of publicity, Kokan Travel mart is an integral part of Global tour companies, operators & other noted names from the tourism industry in Maharashtra. Information on hospitality services, destinations, travel & stay options & facilities will be provided in this travel mart.

FOLK ART FESTIVAL

Step into a world of vibrant cultural expression at our Folk Art Festival, Exclusive dance styles that beautifully showcase the rich and diverse culture of Kokan. Witness the enchanting Palkhi dance, the spirited Tribal dance, the rhythmic Jakhadi, the soulful Naman, the dramatic Dashavtar, the celebratory Mangalagaur & the mesmerizing Tarpa dance, all brought to life by the participation of over 300 talented folk dancers. This festival is a vivid tapestry of Kokan's cultural heritage, a celebration of tradition.



KOKANI FOOD FESTIVAL



Embark on a culinary adventure at our prestigious Kokani Food Festival, where the finest flavors of Kokan come to life. Indulge in a delectable journey with delights such as Sagutivade, an array of fish dishes, Modak, Thalipeeth, and a rich tapestry of Kokani feasts representing diverse culinary traditions including Saraswat, Bhandari, Brahmani, and much more. This festival is an epicurean delight, a vibrant celebration of Kokan's culinary heritage, and an irresistible attraction for food enthusiasts.

EMINENT PARTICIPATION

GOVERNMENT PARTICIPATION



AGRICULTURE & FISHERIES



EMINENT PARTICIPATION

MAKE IN INDIA & BANKING



CULTURAL & FOOD FEST



SPONTANEOUS RESPONSE



GLOBAL KOKAN FESTIVAL VARIOUS PULSES & ACTIVITIES

FISHTECH PAVILION: NAVIGATING THE WATERS OF OPPORTUNITY



In Kokan, the fisheries sector represents a thriving economy, valued at a staggering 15,000 crores, with immense export potential. Kokan's vast 720 km coastline beckons to those seeking opportunities in open sea fishing, inland fisheries, and processing. At our Fisheries Industries Trade Exhibition, we bring together the entire fisheries ecosystem, serving as the ultimate convergence point for traders, exporters, equipment manufacturers, farmers, cage culture experts, biofloc enthusiasts, technology innovators, and feed manufacturers. Our mission is to facilitate the transfer of cutting-edge technology to the traditional fishing community, bridging the gap between tradition and innovation.

VEER MATA LAKSHMIBAI NEWALKAR WOMEN ENTREPRENEUR PAVILION (NSIC) EMPOWERING WOMEN ENTREPRENEURS

We proudly present the Veer Mata Lakshmbai Newalkar Women Entrepreneur Pavilion a dedicated platform designed to empower and showcase women entrepreneurs from Kokan and beyond. Here, these dynamic women entrepreneurs have the opportunity to not only sell and promote their products but also to showcase their manufacturing prowess. This platform serves as a catalyst to enhance their brand presence, fostering their growth and success.



SMALL & MICRO BUSINESSES PAVILION (MSME)



AMPLIFYING ENTREPRENEURIAL EXCELLENCE

Prepare to be immersed in the bustling world of small and micro entrepreneurs, both from the vibrant Konkan region of Maharashtra and from across the nation. Our magnificent pavilion stands as a testament to the resolute spirit of these dynamic businesses. Here, the spotlight shines brightly on branding, marketing, and the grand-scale promotion of their exceptional products. This pavilion is the crown jewel of our exhibition, showcasing the resilience and innovative spirit of small and micro entrepreneurs.

SHANTANURAO KIRLOSKAR KOKAN BUSINESS & INVESTMENT PAVILION



FORGING THE PATH TO PROSPERITY

This pavilion is your window to the future, where we showcase a diverse array of investment opportunities, business prospects in real estate, financial institutions, processing, startups, logistics, services, and cutting-edge IT and intellectual projects. Here, you can explore the boundless potential that Kokan has to offer, as we unite investors, entrepreneurs, and visionaries on a path to shared prosperity.

EMINENT PARTICIPATION



OUR SOCIAL ACTIVITIES



Kokan Vision 2020, Dapoli - 2007



Kokan Tourism Vision Conference 2016



Hapoos Mango Conference 2015



Global Kokan Tourism Conference 2012



Agro Tourism Conference, Vengurla - 2011



High Tech Agriculture Conference - 2013



Kokan Idol Ceremony, Mumbai - 2023



Fisheries Conference - 2018



Kokan Vikas Yatra (Dahanu to Vengurla) 2009



Advantage Kokan Conference - 2010



Study Tour



Kokan Jalparikrama (Mumbai to Sindhudurg) - 2016

TESTIMONIAL

HON. EKNATHJI SHINDE
CHIEF MINISTER - MAHARASHTRA



"The industrious people of the Kokan region have made significant strides in their respective domains. It is my firm conviction that Kokan's progress should never lag behind, and it is only when the entire community rallies together that we can truly achieve its development. The state government wholeheartedly pledges its unwavering support to the advancement of Kokan. To invigorate tourism in this beautiful region, we encourage your active participation in fulfilling the requests made during the Global Kokan Festival."

HON. DEVENDRAJI FADNAVIS
DEPUTY CHIEF MINISTER - MAHARASHTRA



"I extend my heartfelt congratulations and gratitude to all of you for organizing this remarkable event, setting aside political differences, in celebration of the Global Kokan Festival. I firmly believe that with the implementation of the right policies, the tide will turn, and people will journey from Mumbai to Kokan, leading to the prosperity of Kokan. This transformation will generate abundant opportunities for the youth, ultimately positioning Kokan as a prominent global tourist destination."

HON. AJITDADA PAWAR
DEPUTY CHIEF MINISTER - MAHARASHTRA



"Taking into account the extensive coastal expanse & the pristine beauty adorning every corner of Kokan, we find ourselves presented with a remarkable opportunity for tourism. It is imperative that we shift our perspective towards Kokan and embrace its tourism potential. I am delighted to announce an allocation of significant amount in the forthcoming budget for the advancement of Kokan tourism. Kokan Bhumi Pratishthan will serve as the central coordinator for all development endeavors in Kokan."

HON. NITINJI GADKARI
UNION MINISTER - ROAD TRANSPORT & HIGHWAYS



"It is truly inspiring to witness the success of our well-structured program. Your collective efforts have been outstanding, and I urge you to sustain this enthusiasm in your commitment to Kokan's development. Your dedicated work in Kokan today has the potential to significantly boost Maharashtra's economy. Let's keep up the great work!"

HON. SHARADCHANDRAJI PAWAR
FORMER CHIEF MINISTER



"We extend our gratitude to Global Kokan for recognizing the immense potential for Kokan's growth, which lies in the efficient production of Kokan products. Harnessing this allure, we are dedicated to preserving Kokan's prosperity by promoting its natural beauty and fostering development. India is steadily emerging as a significant contributor to the state's development."

HON. BALASAHEB THORAT
FORMER MINISTER



"My sincere appreciation to the organizers of GKF for introducing the concept of Global Kokan. The 'Make in Kokan' initiative showcased the products of Kokan's progress and it's crucial that we explore ways to preserve Kokan's unique identity. In the near future, we are embarking on the establishment of a tourism-focused organization in Kokan."

SANYOJAK



Hon. Prasadji Lad
MLC, Vidhan Parishad



Hon. Jagannathji Shinde
Ex. MLA, Vidhan Parishad
Chairman, AIQCD & MSCDA Ltd.



Hon. Gopalji Landge
Sanyojak



Hon. Rajeshji More
Sanyojak
Leader of the House
Kalyan-Dombivli Municipal Corporation



Hon. Prashantji Kale
Sanyojak



Hon. Sanjay Yadavrao
Ayojak
Chairman, Kokan Bhumi Pratishthan

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KOKAN BHUMI PRATISHTHAN

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