

KOKAN

Fastest Growing Economic Region... KOKAN



**GLOBAL™
KOKAN
FESTIVAL-2022**

Art Culture Food Tourism & Trade

GLOBAL KOKAN FESTIVAL

13 to 16 May, 2022

Chhatrapati Shivaji Maharaj Maidan,
Talao Pali, Janabhilekh, Thane (w)

www.globalkokan.org / www.kokanclub.org

GLOBAL KOKAN MANGO FEST

22 to 24 April 2022 : Korum mall - Thane
29 April - 01 May 2022 : R-City Mall - Ghatkopar
6 to 8 May 2022 : Phoenix Mall - Lower Parel

FARMER AMBA BAZAAR

Dadar | Borivali | Vasai | Thane
Vashi | Kharkhar | Kalyan | Pune

MANGO TOURISM FESTIVAL - KOKAN

15 April to 31 May 2021



Global Kokan Festival, Organized by Kokan Bhumi Pratishthan, provide a global platform for natural beauty, tourism, industries, agriculture, horticulture, arts, culture and cuisine from Kokan. The Festival has created a history as it has been identified as the largest Festival held at Mumbai with more than 4 lakh people, tourists and Kokan lovers visiting the event every year. Various Departments from the Central and State Governments such as Agriculture, Fisheries, Ports, Non-conventional energy sources and others participate at this Festival. Eminent personalities from politics, industries, literature, arts, films and others make it a point to be at the Festival every year.

Every year the Festival is organized with increasing grandeur and Kokan is being showcased at a global scale in a real manner. Business groups from Maharashtra, in a filed of Tourism, Real Estate, Infrastructure and industry also make it a point not to miss the opportunity of exposure at this large scale. The many attractions that bring people to this festival can be summarized as Kokan Food Festival, Kokan Folk Arts Festival, Kokan Art Festival by artists, Exclusive 3D Photo exhibition depicting excellent Tourist destinations at Kokan.



MANGO FESTIVAL



Mango Festival will be the main attraction of Global Kokan 2022. Geographical Indication (GI) tagged Alphonso that is Hapus Mango; the main important fruit crop that earns the dollar to the country is grown only in Kokan. Hapus mango is in great demand in the country and abroad. It's also a special attraction for tourists from all over the world. We are celebrating the mango festival to provide a platform for mango growers to trade, farmers to benefit from direct sales in big cities and consumers to get the best quality of naturally grown mangoes. Apart from the Global Kokan 'Amba Bazar' sales arrangements will be made in major cities like Mumbai, Nashik and Pune during the entire mango season from April to May 2022. Also we are inviting tourists from all over the India to the Mango Tourism Festival by creating mango and rural tourism arrangements in actual Kokan.





KOKAN AGRITECH PAVILION



THE MOST COMPREHENSIVE EXHIBITION OF AGRICULTURE INDUSTRY – GATHERING POINT OF AGRICULTURAL MACHINERIES, ORGANIC FARMING, HIGH-TECH FARMING, FERTILIZERS, FLORICULTURE, DAIRY TECHNOLOGY AND AGRICULTURE PRODUCTS ETC..

ADVANTAGE KOKAN

FASTEST GROWING ECONOMIC REGION

Kokan is by far the fastest growing area of the country. During the ensuing 5-10 years a number of world class facilities are going to be established at Kokan. As a result this will bring a huge investment to Kokan. Global investors are getting attracted to Kokan for various sectors such as Tourism, basic infrastructure, real estate, urban development, tourism parks, port development, industries based on ports, fisheries and others. We are creating this huge Advantage Kokan Hall so that industrialists from Kokan as well as the entire country and interested investors can receive up to date information on the facilities that are arriving at Kokan.



KOKAN INDUSTRIES PAVILION

Kokan is one of the fastest growing industrial hubs in Maharashtra. Various government departments will be showcasing potential and estimated future for industries in various sectors like Port and Ship Building, Engineering, Pharmaceutical, Biotechnology, petrochemicals and oil & gas sector. As Mumbai & Pune are adjutant to Kokan IT (Information Technology) Sector also spreading there wing in this region. Existing company will be promoting their products and showcasing CSR work.



KOKAN FISHTECH PAVILION

Kokan has 720 km coastline with immense potential in fisheries Business - open Sea Fishing, inland fisheries & Processing. We are organising Fisheries Industries Trade Exhibition - Gathering point of Fisheries trader, Exporter, Equipment manufacturer, Farmers, Cage Culture, Biofloc and Various technology, Feed Manufacture etc. with aim to transfer new technology to traditional fisherman community.



MAKE IN KOKAN ABHIYAN



Kokan is most Vibrant area under development. So many entrepreneurs and youth from Maharashtra and India are interested to start their business in Kokan. Here we are showcasing opportunities, Government Scheme, incentives. Plans of different Government Corporation like MTDC, CIDCO, MIDC, MMRDA, Agriculture Department, fisheries Department and Tourism Department. Experts will guide aspirant entrepreneur's project management, trainings, helping start ups will be features.



KOKAN KHAJINA

All Kokan Products under one roof... Mango Pulp, Cashew nuts, Kokam and others.

FOLK ART FESTIVAL



The exclusive dance styles depicting culture of Kokan such as Palkhi dance, Tribal dance, Jakhadi, Naman, Dashavtar, Mangalagaur, Tarpa dance with participation of more than 300 folk dancers.



INVESTMENT PAVILION

Worthy opportunities in Real Estate at Kokan and investment opportunities in various sectors. Exhibition of construction business at Kokan with industrial and tourism information...



FISH & FOOD FESTIVAL

Kokani food is mostly influenced by the traditions and culture. Kokan region has some of the best seafood recipes of India and has become one of the most popular cuisines of the recent times. Seafood like prawns, crabs and fish, coconut and local spices are some of the main ingredients used in their delicacies. Here you will get varieties of local preparation styles like Agri, Koli, Bramhin Sarswat, malvani, bhandari etc. Sagutiwade, Modak, Thalipeeth, Puranpoli are Some of famous delicious. Although Kokani foods are pre-dominantly non-vegetarian, the vegetarian fare is equally delicious.



ART ZONE

Exhibition of paintings by Kokan artists who have been made an indelible mark on arts and recognized for their talents globally.



FARMER MANGO BAZAAR

Permanent mango markets will be organized in major cities of Maharashtra for 3 months from March to May throughout the mango season, not just for the festival. This will enable about 1000 farmers to sell their produce directly to the consumers. We are organizing mango markets for farmers in different parts of the city like Mumbai, Nashik, Pune. Through this, it will be distributed directly from orchards in Kokan to the customers in the city. This will benefit the farmers by getting higher prices. This arrangement will enable the farmers to get a fair return for their hardwork. This will lead to the development of a reliable world class Alphonso brand.



MUMBAI
MUMBAI SUBURBAN
THANE
MIRA ROAD **VASAI**
NAVI MUMBAI
PUNE NASHIK
PIMPRI CHINCHWAD



ALPHONSO is a great attraction for tourists from all over the world. Therefore, we are organizing the Global Kokan Mango Tourism Festival from April this year so that tourists from all over the world can come to Kokan in April, May 2022 ALPHONSO Tourism. This will provide more business opportunities to the tourism professionals in Kokan. Under this, tourists from all over the country will come to Kokan for tourism. Accommodation will be set up in the actual mango orchard. Various activities will be organized in the mango orchards and villages with the experience of mango cultivation, self-harvesting of mangoes, planting of them, packing of them, understanding of rural life and customs, experience of rural tourism. we are organizing a tourism festival in Kokan in coordination with mango growers and farmers.

DEVGAD | RATNAGIRI | RAJAPUR | GUHAGAR
DAPOLI | ALIBAUG | DAHANU



PAST EVENT

- 2011 - Bandra-Kurla Complex, Mumbai
- 2012 - Bandra-Kurla Complex, Mumbai
- 2013 - Nesco Complex, Goregaon, Mumbai
- 2013 - Mango Festival, London
- 2014 - CIDCO Ground, Sanpada, Navi Mumbai
- 2015 - Nesco Complex, Goregaon, Mumbai
- 2016 - Beach Festival, Dapoli
- 2017 - Maha Ganesh Festival, Mumbai
- 2018 - CIDCO Exhibition Centre, Vashi, Navi Mumbai
- 2018 - Laxmi Lawns, Magarpatta - GKFI, Pune
- 2019 - Nesco Complex, Goregaon, Mumbai

MILESTONES

- Most Popular Exhibition
- 300 + Exhibitors
- 4 Lacs + Visitors
- 2 Lac Sq. Mt. Area
- 100 cr. turnover in various sector in Kokan Region
- Govt. Departments Participation
- Celebrity participation

Highlights of Global Kokan Festival 2011 to 2019



EMINENT PARTICIPATION



REVIEWS & BYTES

HON. UDDHAVJI THACKERAY
CHIEF MINISTER - MAHARASHTRA



"Kokan has an outstanding form of nature's richness in this festival. Tourism, products, food culture and folk art in Kokan can be seen as well. We are committed to the best cooperation for the overall development of Kokan."

HON. SHARADCHANDRAJI PAWAR
FORMER UNION MINISTER



"It is heartwarming to see that I was able to stay on a good program. You're all working great. The enthusiasm should be maintained that everyone is trying to get together for the development of Kokan. And if you can do this work in Kokan today, it will give very big boost to Maharashtra's economy."

HON. SURESHJI PRABHU
FORMER UNION MINISTER



"I would like to thank the GKF Organizers for presenting the concept of Global Kokan. Through the medium of Make in Kokan we got to see goods that has been produced while developing the Kokan, we have to look into how to preserve the status of Kokan. We are soon starting a tourism related organization in Kokan."

HON. AJITDADA PAWAR
DEPUTY CHIEF MINISTER - MAHARASHTRA



"Considering the vast coastal landscape of Kokan and the nesting beauty on the corners, we have a great opportunity for tourism here and we should change our mentality towards Kokan area and to look at its tourism, and I am happy to announce that for development of Kokan tourism I am sanctioning Rs 50 cr. in the upcoming budget. Kokan Bhumi Pratishthan should coordinate all development work for Kokan."

HON. BALASAHEB THORAT
MINISTER - REVENUE



"It was necessary to change the mindset of the kokani people & now they are turning to agriculture and tourism business it's a great achievement of Global Kokan Festival. In the future, along with tourism, there will be an agricultural revolution in Kokan like in western Maharashtra. Kokan Bhumi Pratishthan is playing a significant role in this initiative. Best wishes to the entire team."

HON. DEVENDRAJI FADNAVIS
OPPOSITION LEADER - MAHARASHTRA



"People of Kokan region have done a lot of work in their field & I believe that kokan cannot be left behind if all the people decide to come together for the development of kokan. The state government will also fully stand behind for the development of Kokan. For the development of tourism in Kokan, You must do whatever you have been requested through the Global Kokan Festival."

HON. SUBHASHJI DESAI
MINISTER - INDUSTRIES



"Thank you Global Kokan, the potential for development of Kokan is that effective production of Kokan products should be made. This fascination should be used to preserve Kokan's prosperity by promoting nature and developing it. India is now emerging as a great power in Contributions of the state's development."

HON. EKNATH SHINDE
MINISTER - PWD



"Through the Global Kokan Festival, a resolution has been taken to bring Kokan to the map of the world in the field of tourism and the path has begun. There is a need to work together by giving a lot of support to the organization."

HON. NANA PATEKAR
ACTOR



"The Global Kokan Festival is a hub for Kokan settlers today People from all walks of life in Kokan are present under one umbrella that we can see today. I am publishing a book soon after playing a warm and intimate role in my hometown of Konan. Through the interaction of each other, we are excited to keep the Kokan land with the golden letters on the global map."

ORGANISERS



PAST PARTICIPANTS

CO-ORGANISERS



ASSOCIATES



CO SPONSORS



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