

KOKAN BHUMI PRATISHTHAN

Present's

ORGANISER  
**KOKAN  
BHUMI**  
PRATISHTHAN

# Invest In Kokan

Boundless Potential Of Business & Investment

Art, Culture, Heritage, Agriculture, Tourism,  
Fisheries, Business, Industries & Investments



**GLOBAL KOKAN FESTIVAL 2025**

6	7	8	9
MARCH	MARCH	MARCH	MARCH

NESCO Complex (Bombay Exhibition Center)  
Goregaon East, Mumbai

[www.globalkokan.org](http://www.globalkokan.org) / [www.kokanclub.org](http://www.kokanclub.org)



Global kokan festival, Organized by Kokan Bhumi Pratishtan, the 11th Global Kokan Festival is a one-of-a-kind platform that showcases the untapped beauty and diverse culture of Kokan. This event brings together the region's natural attractions, rich heritage, evolving industries, and vibrant arts scene on a global stage. With over 4 lakh visitors every year, it stands as Mumbai's largest festival, drawing Kokan enthusiasts and tourists from across India and the world.

The festival is not just about exhibitions, it is a grand confluence of governmental participation, celebrity presence, and business collaboration. Central and State Government Departments like Agriculture, Fisheries, Ports, and Renewable Energy are actively involved. Eminent personalities from politics, industries, literature, films, and the arts make it a must-attend event every year, fostering high-value networking and collaborations.

With each edition, the festival grows in scale and grandeur, solidifying Kokan's prominence in tourism, agriculture, industry, and arts. The Kokan Food Festival, Kokan Folk Arts Festival, Seminars and Exhibition have become key attractions that bring this land of scenic beauty and rich tradition closer to people.

#### PREVIOUS EVENT

- 2011 - Bandra-Kurla Complex, Mumbai (1<sup>st</sup> GKF)
- 2012 - BKC, Mumbai (2<sup>nd</sup> GKF)
- 2013 - Nesco, Goregaon, Mumbai (3<sup>rd</sup> GKF)
- 2013 - Mango Festival, London
- 2014 - CIDCO Exhibition, Navi Mumbai (4<sup>th</sup> GKF)
- 2015 - Nesco, Goregaon, Mumbai (5<sup>th</sup> GKF)
- 2016 - Beach Festival, Dapoli
- 2017 - Maha Ganesh Festival, Mumbai
- 2018 - CIDCO Exhibition, Navi Mumbai (6<sup>th</sup> GKF)
- 2018 - Laxmi Lawns, Magarpatta, Pune (7<sup>th</sup> GKF)
- 2019 - Nesco, Goregaon, Mumbai (8<sup>th</sup> GKF)
- 2022 - Nesco, Goregaon, Mumbai (9<sup>th</sup> GKF)
- 2024 - KDMC Complex, Dombivli (E) (10<sup>th</sup> GKF)





# HIGHLIGHTS



## **Massive Reach and Exposure :**

The Global Kokan Festival draws over 4 lakh visitors annually, making it the largest event in Mumbai focused on Kokan's natural beauty, culture and industries.



## **High-Profile Government Participation :**

With active involvement from Central and State Government Departments, including Agriculture, Fisheries, Ports, and Energy



## **Extensive Media Coverage:**

The festival enjoys multi-channel media exposure, including television, print, radio, and social media.



## **Networking and Business Opportunities :**

The festival serves as a hub for networking between industry leaders, including top players from tourism, agriculture, real estate, and infrastructure



## **Cultural and Artistic Engagement :**

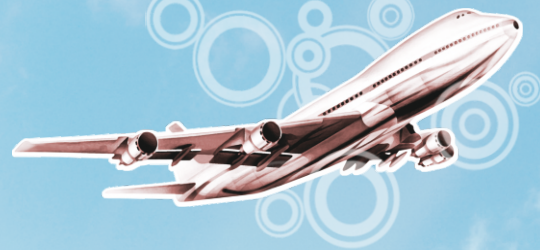
The festival's vibrant mix of folk art, dance, music, and storytelling provides a unique platform for sponsors to connect their brands with Kokan's rich heritage and cultural pride, which resonates deeply with the local audience.



## **Innovation and Future-Focused :**

The Global Kokan Festival is not only about celebrating the past but also showcasing future Business & Investment opportunities in Kokan.

**Showcasing Boundless Potential - Agriculture, Tourism, Fisheries, Business, Industries & Investments**



# International Tourism Mahotsav

## Maharashtra Travel Mart

The Maharashtra Travel Mart is designed to highlight the stunning and unspoiled tourist destinations of the Maharashtra. It serves as a gathering space for tourism industry professionals, including hotels, resorts, agro-tourism centers, and homestays, who will showcase their hospitality offerings to a diverse audience. Visitors will find extensive information about eco-tourism, heritage stays, and community-led tourism initiatives. Tour operators, travel agents, investors, and travel enthusiasts will have the chance to network, explore exclusive travel packages, and discover unique Maharashtra adventures. This pavilion opens doors for collaboration and exposure to the region's growing tourism industry.

**Vidarbha Pavilions, Marathwada Pavilions, Western Maharashtra & North Maharashtra Pavilions is special attraction this year.**

### Folk Art Festival

The Folk Art Festival promises to be an unforgettable cultural experience, with over 300 folk artists performing traditional dances and songs that have been passed down through generations. Dance forms such as Dashavtar, Jakhadi, lavni, Dhanagar Nrutya, Koli & Tribal Dance, Tarpa will take center stage, with captivating live performances that celebrate Kokan's diverse cultural heritage. The festival will also feature storytelling sessions, where visitors can immerse themselves in the myths and legends of Kokan & Maharashtra along with exhibitions of traditional costumes, jewelry and crafts.



### Kokan & Maharashtra Food Festival

Embark on a culinary adventure at the prestigious Kokan & Maharashtra Food Festival, where the finest flavors of Kokan come alive. Savor delicacies like Sagutivade, Modak, Thalipeeth, Puranpoli, Savji Non-veg Dishes and a variety of fish dishes, each representing the rich culinary traditions of Kokan, Marathwada, Vidarbha, Western & North Maharashtra. This festival is a feast for the senses, celebrating Kokan & Maharashtra diverse food heritage and is a must-visit for food lovers. Additionally, explore a treasure trove of Kokan & Maharashtra products under one roof, featuring Mango Pulp, Cashew Nuts, Paithni and other regional specialties.



# GLOBAL KOKAN FESTIVAL VARIOUS PULSES & ACTIVITIES

## Governance & Administration Pavilion

NURTURING VISIONARY LEADERSHIP

The Governance & Administration Pavilion pays homage to the legacy of the illustrious C.D. Deshmukh, who served as India's Finance Minister. In this distinguished pavilion, both central and state government departments, such as MIDC, MTDC, MMB, JNPT, NHAI, FISHERIES BOARD, APEDA, MPEDA, MMRDA, MSRDC, CIDCO, ONGC, INDIAN OIL, GAIL, SGNP, BMC, FOREST DEPT. & more, unite to provide invaluable guidance and information. They offer insights into a wide array of government schemes, support systems, and facilities that empower both entrepreneurs and visitors to discover many Govt. Dept. showcase their schemes and visionary work they are doing for people welfare.

## Tribal Festival Adivasi Udyog Manch

A platform dedicated to empowering tribal communities through entrepreneurship and cultural representation. This pavilion provides a space to promote and showcase products from indigenous tribes, including the Koli and Warali communities. This pavilion highlights their unique goods and services while offering a platform to address their challenges and grow their businesses. It is a vital initiative aimed at fostering economic empowerment and preserving the rich heritage of these tribal communities.



## Small & Micro Businesses Pavilion (MSME)



AMPLIFYING ENTREPRENEURIAL EXCELLENCE

Prepare to be immersed in the bustling world of small and micro entrepreneurs, both from the vibrant Konkan region of Maharashtra and from across the nation. Our magnificent pavilion stands as a testament to the resolute spirit of these dynamic businesses. Here, the spotlight shines brightly on branding, marketing, and the grand-scale promotion of their exceptional products. This pavilion is the crown jewel of our exhibition, showcasing the resilience and innovative spirit of small and micro entrepreneurs.

## KOKAN SARAS

### Veer Mata Lakshmibai Newalkar Women Entrepreneur Pavilion

Supported by **BMC** (Brihanmumbai Municipal Corporation) & **Unmed** : Maharashtra State Rural Livelihoods Mission (MSRLM)

EMPOWERING WOMEN ENTREPRENEURS

We proudly present the Veer Mata Lakshmibai Women Entrepreneur Pavilion a dedicated platform designed to empower and showcase women entrepreneurs from Kokan and beyond. Here, these dynamic women entrepreneurs have the opportunity to not only sell and promote their products but also to showcase their manufacturing prowess. This platform serves as a catalyst to enhance their brand presence, fostering their growth and success.

# GLOBAL KOKAN FESTIVAL VARIOUS PULSES & ACTIVITIES

## UNLOCKING OPPORTUNITIES AT ADVANTAGE KOKAN

Kokan is not just the fastest-growing economic region in the country; it's a land of boundless potential. Over the next 5-10 years, Kokan is set to become a hub for world-class facilities, paving the way for a surge in investments. This magnetic transformation is capturing the attention of global investors who are flocking to Kokan, enticed by opportunities in tourism, infrastructure, real estate, urban development, tourism parks, port expansion, port-based industries, fisheries, and more. Kokan's industrious community and investors from all corners of the nation can access real-time information on the remarkable developments unfolding in Kokan."



### Make In Kokan Abhiyan YOUR PATH TO PROSPERITY

Kokan shines as a dynamic hub of development, sparking the interest of countless entrepreneurs and ambitious youth. At our dedicated platform, we unveil a spectrum of opportunities, government schemes, and incentives designed to fuel your entrepreneurial dreams. Explore the strategic plans crafted by various government corporations, including MTDC, CIDCO, MIDC, MMRDA, Agriculture Department, Fisheries Department, and Tourism Department. Our team of experts stands ready to guide aspiring entrepreneurs, offering insights into project management, training, and the essential support needed for startups to flourish.



### Maharashtra Business & Investment Pavilion

The Investment Pavilion is a must-visit for those interested in the real estate and industrial opportunities in Kokan. Exhibits will feature a comprehensive look at the region's growing sectors, including port development, real estate projects, agro-industrial opportunities, and tourism ventures. Investors will find valuable insights and opportunities to explore, with exclusive presentations from government agencies, real estate developers, and business leaders who are shaping Kokan's future.





# GLOBAL KOKAN FESTIVAL VARIOUS PULSES & ACTIVITIES

## Kokan Udyog Pavilion

Many industrialists from kokan region are doing wonderful work in business world. Many kokan brands are working globally. This is prestigious pavilion showcasing extraordinary entrepreneurs from kokan region. We are displaying their achievements, business and products. Also, we are publishing special coffee table book . We are also organizing kokan udyog Bhushan Ceremony. which will be most prestigious ceremony in Global Kokan Festival.



## Real Estate Pavilion

YOUR GATEWAY TO KOKAN'S REALTY

Prepare to be mesmerized by our forthcoming Mega Real Estate Pavilion, a dedicated space designed to showcase the wealth of projects and opportunities in the Kokan region & Maharashtra, including Mumbai, Thane, Navi Mumbai, Vasai-Virar, Mahamumbai, Kokan & Maharashtra. Our primary goal is to elevate the profile of real estate in Maharashtra. We anticipate enthusiastic participation from builders and organizations engaged in construction, As we create a splendid real estate gallery, it's our endeavor to unveil the limitless investment prospects that await in Maharashtra. **KOKAN REALTY PAVILION** is main attraction.



## Kokan FishTech & AgriTech Pavilion



The Kokan FishTech and AgriTech Pavilions offer an insightful exploration of the region's agricultural and fisheries sectors, showcasing both heritage and innovation. The AgriTech Pavilion highlights Kokan's rich agricultural output, featuring organic farming practices and advancements in sustainable agriculture, while promoting the celebrated Alphonso mangoes, which hold a Geographical Indication (GI) tag. Meanwhile, the FishTech Pavilion emphasizes the region's extensive coastline and its fisheries potential, featuring exhibits on sustainable fishing practices, seafood processing, and technology transfers to benefit traditional fishing communities. Together, these pavilions provide a platform for local farmers, agro-entrepreneurs, and fisheries professionals to share knowledge, promote sustainable practices, and explore economic opportunities in Kokan.



## Kokan Industries Pavilion

Kokan is emerging as one of Maharashtra's fastest-growing industrial powerhouses. At this year's event, various government departments are set to unveil the immense potential and anticipated future of industries across sectors such as Port and Ship Building, Engineering, Pharmaceutical, Biotechnology, Petrochemicals and the oil & gas sector. IT (Information Technology) sector is also extending its reach into this region. We encourage existing companies in Kokan to spotlight their products, Corporate Social Responsibility (CSR) initiatives and contributions to social welfare. Joining us in this industrial extravaganza are prominent entities like MIDC, MSME & Make in India



# EMINENT PARTICIPATION

## GOVERNMENT PARTICIPATION



## KOKAN GAURAV PAVILION



## REAL ESTATE & UDYOJAK PAVILION



## MAKE IN INDIA & BANKING





# EMINENT PARTICIPATION

## TRIBAL & FOOD PARTICIPATION



## AGRICULTURE PARTICIPATION



## FISHERIES PARTICIPATION



## SPONTANEOUS RESPONSE





# EMINENT PARTICIPATION





# TESTIMONIAL

## HON. DEVENDRAJI FADNAVIS

CHIEF MINISTER - MAHARASHTRA



"I extend my heartfelt congratulations and gratitude to all of you for organizing this remarkable event, setting aside political differences, in celebration of the Global Kokan Festival. I firmly believe that with the implementation of the right policies, the tide will turn, and people will journey from Mumbai to Kokan, leading to the prosperity of Kokan. This transformation will generate abundant opportunities for the youth, ultimately positioning Kokan as a prominent global tourist destination."

## HON. EKNATHJI SHINDE

DEPUTY CHIEF MINISTER - MAHARASHTRA



"The industrious people of the Kokan region have made significant strides in their respective domains. It is my firm conviction that Kokan's progress should never lag behind, and it is only when the entire community rallies together that we can truly achieve its development. The state government wholeheartedly pledges its unwavering support to the advancement of Kokan. To invigorate tourism in this beautiful region, we encourage your active participation in fulfilling the requests made during the Global Kokan Festival."

## HON. AJITDADA PAWAR

DEPUTY CHIEF MINISTER - MAHARASHTRA



"Taking into account the extensive coastal expanse & the pristine beauty adorning every corner of Kokan, we find ourselves presented with a remarkable opportunity for tourism. It is imperative that we shift our perspective towards Kokan and embrace its tourism potential. I am delighted to announce an allocation of significant amount in the forthcoming budget for the advancement of Kokan tourism. Kokan Bhumi Pratishthan will serve as the central coordinator for all development endeavors in Kokan."

## HON. NITINJI GADKARI

UNION Minister-ROAD Transport & Highways



"It is truly inspiring to witness the success of our well-structured program. Your collective efforts have been outstanding, and I urge you to sustain this enthusiasm in your commitment to Kokan's development. Your dedicated work in Kokan today has the potential to significantly boost Maharashtra's economy. Let's keep up the great work!"

## HON. SHARADCHANDRAJI PAWAR

FORMER CHIEF MINISTER



"We extend our gratitude to Global Kokan for recognizing the immense potential for Kokan's growth, which lies in the efficient production of Kokan products. Harnessing this allure, we are dedicated to preserving Kokan's prosperity by promoting its natural beauty and fostering development. India is steadily emerging as a significant contributor to the state's development."

## HON. SURESHJI PRABHU

FORMER UNION MINISTER



"I would like to thank the GKF Organizers for presenting the concept of Global Kokan. Through the medium of Make in Kokan we got to see goods that has been produced while developing the Kokan, we have to look into how to preserve the status of Kokan. We are soon starting a tourism related organization in Kokan."

## SUPPORTED BY



HON. BHARATSHETH GOGAWALE  
MLA



HON. PRASAD LAD  
MLA



HON. BHAI JAGTAP  
MLC



HON. NILESH RANE  
MLA



HON. PRAKASH SURVE  
MLA



HON. VILAS TARE  
MLA



HON. SANJAY YADAVRAO  
Chairman, Kokan Bhumi Pratishthan

## AYOJAK

## PAST SPONSOR AND PARTICIPANTS

### ASSOCIATES



## KOKAN BHUMI PRATISHTHAN

Office No. C Block - 119, 1st Floor, Ranjit Studio Compound, Dadasaheb Phalke Road, Dadar (E), Mumbai - 400014.

☎ 9082550774

✉ [globalkokan75@gmail.com](mailto:globalkokan75@gmail.com) / [samruddhamarathi@gmail.com](mailto:samruddhamarathi@gmail.com)

🌐 [www.globalkokan.org](http://www.globalkokan.org)