



ORGANISED BY



MANAGED BY



EXHICON EVENTS MEDIA SOLUTIONS PVT. LTD.  
 Pune: Messe Global Pune, Laxmi Lawns, Magarpatta,  
 Hadapsar, Pune-411013 Tel : +91 8369731754/ +91 8459213859  
 Mumbai: 103, Crystal Paradise Mall, DS Road,  
 Andheri (W), Mumbai- 400 053 Tel : +91 98670 29982/022 62361291  
 E-mail : info@exhiconevents.in Website : www.exhicongroup.com

KOKAN BHUMI PRATISHTHAN  
 Office 25 & 26, Ajay Shopping Centre, T H K Marg,  
 Matunga Road (W), Mumbai-16  
 Ph.: 022-24155413 / 24318938  
 Email : infokokanclub@gmail.com  
 Website : www.globalkokan.org / www.kokanclub.org

# GLOBAL KOKAN™

PUNE

## FESTIVAL-2018

01 02 03 04 NOV 2018  
 THU FRI SAT SUN

VENUE Messe Global Pune, Laxmi Lawns  
 I 33, Magarpatta, Hadapsar, Pune

# KOKAN



### B2B & B2C

- KOKAN TRAVEL MART
- MAHARASHTRA UDYOJAK
- KOKAN KHAJINA
- INVESTMENT IN KOKAN
- CONSUMER PRODUCTS
- KOKAN FOOD FESTIVAL
- FOLK FESTIVAL
- ART & CULTURE

THE FASTEST  
 GROWING  
 GEOGRAPHY  
 IN INDIA...  
**KOKAN**

The GKF (Global Kokan Festival) has created a history as the Event has been identified as the largest Festival held with more than 4 lakh tourists, Businesses and Kokan lovers visiting the event every year. Various Departments from the Central and State Governments such as Agriculture, Fisheries, Ports, Non-conventional energy sources and others participate at this Festival. Eminent personalities from politics, industries, literature, arts, films and others make it a point to be at the Festival every year.

Every year the Festival is organized with increasing grandeur and Kokan is being showcased at a global scale in a real manner. Various departments of Central and State Governments. All the industrial groups from Maharashtra, Tourism, Real Estate, Infrastructure, industrialists also make it a point not to miss the opportunity of exposure at this large scale. The many attractions that bring people to this festival can be summarized as Kokan Food Festival, Kokan Folk Arts Festival, Kokan Art Festival by artists, Exclusive 3D Photo exhibition depicting excellent Tourist destinations at Kokan.

- Past Event :**
- 2011 - Bandra-Kurla Complex, Mumbai
  - 2012 - Bandra-Kurla Complex, Mumbai
  - 2013 - Nesco Complex, Goregaon, Mumbai
  - 2013 - Mango Festival, London
  - 2014 - CIDCO Ground, Sanpada, Navi Mumbai
  - 2015 - BCEC, Goregaon, Mumbai
  - 2016 - Beach Festival, Dapoli
  - 2017 - Maha Ganesh Festival, Mumbai
  - 2018 - CIDCO Exhibition Centre, Vashi, Navi Mumbai

### Milestones

- Most Popular Exhibition • 300 + Exhibitors • 4 Lacs + Visitors
- 2 Lac Sq. Mt. Area • 100 cr. turnover in various sector in Kokan Region
- Govt. Departments Participation • Celebrity participation

## International Tourism Mahotsav Kokan Travel Mart

No matter how big an economy Kokan becomes, you can never take its natural beauty away from it. It will always be the green, lush & blessed land as it is now & be on a tourist's wish list. Thus to bring the Kokan tourism into the glare of publicity, Kokan Travel mart is an integral part of Global Kokan. It will see the participation of various tour companies, operators & other noted names from the tourism industry in Maharashtra. Information on hospitality services, destinations, travel & stay options & facilities will be provided in this travel mart.

- **Stalls :** Hotels, Resorts, home Stays, Agro tourism centers, Hospitality Industries.
- **Participants :** investors, Tour Operators, Travel Agents, Tourist, Nature lovers



## MAHARASHTRA BHUSHAN PAVILION

A number of Marathi industrialists have carried Marathi entrepreneurship flag all over the world. The industrial conglomerates developed through the untiring efforts of many generations as well as the new industrial houses created by youth from a fresh and enthusiastic generation within last couple of decades are all being brought up in an EXPO format here (MAHARASHTRA BHUSHAN PAVILION) on a huge scale. In order that the immense success stories created by you all along with the marketing and publicity of your products are placed on a pedestal of grandeur and brought to millions of visitors. A worthy felicitation of these industrial conglomerates at the hands of Hon. Chief Minister/Central Ministers will be arranged.

### Upcoming Events

- Global Kokan Festival USA, Raleigh  
18 to 19 Oct. 2018
- Global Kokan Festival, Pune  
01 to 04 Nov. 2018
- Global Kokan Festival, Mumbai  
04 to 06 January 2019
- Global Kokan Beach Festival  
Kashid, Ladghar, Devbaug : 07 to 31 Jan 2019
- Mango Tourism Festival - Dapoli, Devgad  
01 April to 31 May 2019



## MAKE IN



## MAKE IN KOKAN ABHIYAN

Kokan is most Vibrant area under development. So many entrepreneurs and youth from Maharashtra and India are interested to start their business in Kokan. Here we are showcasing opportunities, Government Scheme, incentives. Plans of different Government Corporation like MTDC, CIDCO, MIDC, MMRDA, Agriculture Department, fisheries Department and Tourism Department. Experts will guide aspirant entrepreneur's project management, trainings, helping start ups will be features.

## INVESTMENT PAVILION

Worthy opportunities in Real Estate at Kokan and investment opportunities in various sectors. Exhibition of construction business at Kokan with industrial and tourism information...



## FISH & FOOD FESTIVAL



Kokani food is mostly influenced by the traditions and culture. Kokan region has some of the best seafood recipes of India and has become one of the most popular cuisines of the recent times. Seafood like prawns, crabs and fish, coconut and local spices are some of the main ingredients used in their delicacies. Here you will get verities of local preparation styles like Agri, Koli, Bramhin Sarswat, malvani, bhandari etc. Sagutiwade, Modak, Thalipeeth, Puranpoli are Some of famous delicious Although Kokani foods are predominantly non-vegetarian, the vegetarian fare is equally delicious.

## KOKAN KHAJINA

All Kokan Products under one roof... Mango Pulp, Cashew nuts, Kokam and others.



## ART PAVILION

Exhibition of paintings by Kokan artists who have been made an indelible mark on arts and recognized for their talents globally.

## FOLK ART FESTIVAL

The exclusive dance styles depicting culture of Kokan such as Palkhi dance, Tribal dance, Jakhadi, Naman, Dashavtar, Mangalagaur, Tarpa dance with participation of more than 300 folk dancers.



## REVIEWS & BYTES

**HON. DEVENDRAJI FADNAVIS**  
CHIEF MINISTER - MAHARASHTRA



"People of Kokan region have done a lot of work in their field & I believe that kokan cannot be left behind if all the people decide to come together for the development of kokan. The state government will also fully stand behind for the development of Kokan. For the development of tourism in Kokan, You must do whatever you have been requested through the Global Kokan Festival."

**HON. SHARADCHANDRAJI PAWAR**  
EX. UNION MINISTER - AGRICULTURE



"It is heartwarming to see that I was able to stay on a good program. You're all working great. The enthusiasm should be maintained that everyone is trying to get together for the development of Kokan. And if you can do this work in Kokan today, it will give very big boost to Maharashtra's economy."

**HON. UDDHAVJI THACKERAY**  
PRESIDENT - SHIV SENA



"Kokan has an outstanding form of nature's richness in this festival. Tourism, products, food culture and folk art in Kokan can be seen as well. We are committed to the best cooperation for the overall development of Kokan."

**HON. NITINJI GADKARI**  
UNION MINISTER - ROAD TRANSPORT & HIGHWAYS



"I sincerely Congratulate & thank all of you for organizing this event by keeping aside the politics on the occasion of Global Kokan Festival. I think that if we start implementing right policies, people will go from Mumbai to Kokan instead of Kokan to Mumbai. Enriched kokan will be created. Thousands of youth will get employment & Kokan will be considered as a great tourist destination on the world map."

**HON. SURESHJI PRABHU**  
UNION MINISTER - INDUSTRY, COMMERCE & CIVIL AVIATION



"I would like to thank the GKF Organizers for presenting the concept of Global Kokan. Through the medium of Make in Kokan we got to see goods that has been produced while developing the Kokan, we have to look into how to preserve the status of Kokan. We are soon starting a tourism related organization in Kokan."

**HON. PRITHVIRAJJI CHAVAN**  
EX-CHIEF MINISTER - MAHARASHTRA



"Thank you Global Kokan, the potential for development of Kokan is that effective production of Kokan products should be made. This fascination should be used to preserve Kokan's prosperity by promoting nature and developing it. India is now emerging as a great power in Contributions of the state's development."

**HON. ANANTJI GEETE**  
UNION MINISTER - HEAVY INDUSTRIES



"Through the Global Kokan Festival, a resolution has been taken to bring Kokan to the map of the world in the field of tourism and the path has begun. There is a need to work together by giving a lot of support to the organization."

**HON. AJITDADA PAWAR**  
EX-DEPUTY CHIEF MINISTER - MAHARASHTRA



"Considering the vast coastal landscape of Kokan and the nesting beauty on the corners, we have a great opportunity for tourism here and we should change our mentality towards Kokan area and to look at its tourism, and I am happy to announce that for development of Kokan tourism I am sanctioning Rs 50 cr. in the upcoming budget. Kokan Bhumi Pratishtan should coordinate all development work for Kokan."

**HON. NANA PATEKAR**  
ACTOR



"The Global Kokan Festival is a hub for Kokan settlers today. People from all walks of life in Kokan are present under one umbrella that we can see today. I am publishing a book soon after playing a warm and intimate role in my hometown of Konan. Through the interaction of each other, we are excited to keep the Kokan land with the golden letters on the global map."



### SPECIAL SUPPORT

Muktatai Tilak  
Mayor  
Pune Municipal Corporation.

Bhai Jagtap  
MLC

Madhav Bhandari  
Vice President,  
Assistance & Rehabilitation Authority (GOM)

Bhaskar Jadhav (MLA)  
Ex. Minister (GOM)

Vinayak Raut  
MP

Husain Dalwai  
MP

Rajiv Patil  
First Mayor, Vasai-virar

Kishor Dharia  
Chairman, Hiraval

### PATRONS

D. M. Sukthankar  
Ex.Chief Secretary (GOM)

Arun Bongirwar  
Ex.Chief Secretary (GOM)

Sunetratai Pawar  
Founder, Mart

Ram Agarwal  
Founder & CEO, Roots Organics

Satish Magar  
CMD, Magarpatta

Ashokrao Godse  
President,  
Shreemant Dagdusheth Halwai Trust

Kailas Kadam  
Founder Chairman,  
Kokan Vikas Mahasangh

Balasaheb Barate  
Chairman, Mart

### CHIEF ORGANISERS

Sanjay Yadavrao  
Chief Executive, Global Kokan

M.Q. Syed  
MD, Exhicon Group

### ORGANISING & RECEPTION COMMITTEE

Anant Bhalekar  
PRO, Marathi Vyapari Mitra Mandal

Ravindra Prabhudesai  
Chairman, Pitambari

Manohar Sakpal  
Chairman, Bhagirathi Trans Corporation

Deepak Parab  
Exporter

Rajashree Yadavrao  
Director  
Kokan Green Life

Rajendra Bandal  
Entrepreneur

Avinash Chalke  
Director  
Avidhan Infra. Pvt.Ltd.

Raza Modak  
Director  
Black Cable Creatives India

Adv. Mukund Yadmal  
Samrasata Gatiwidhi Pachhim Prant.

Nagesh Chavan  
Director, Mangeet Agro

Prakash Yadav  
Editor, Vision Maharashtra News

Ashok Saraf  
Entrepreneur

Shivaji Sagar  
Owner, Mandesh Rajee Udyog Samuh

Prashant Margaj  
Co-ordinator, Global Kokan

Ketan Pansare  
Social Media

Lalit Jadhav  
Sanghatak, Samruddha Kokan